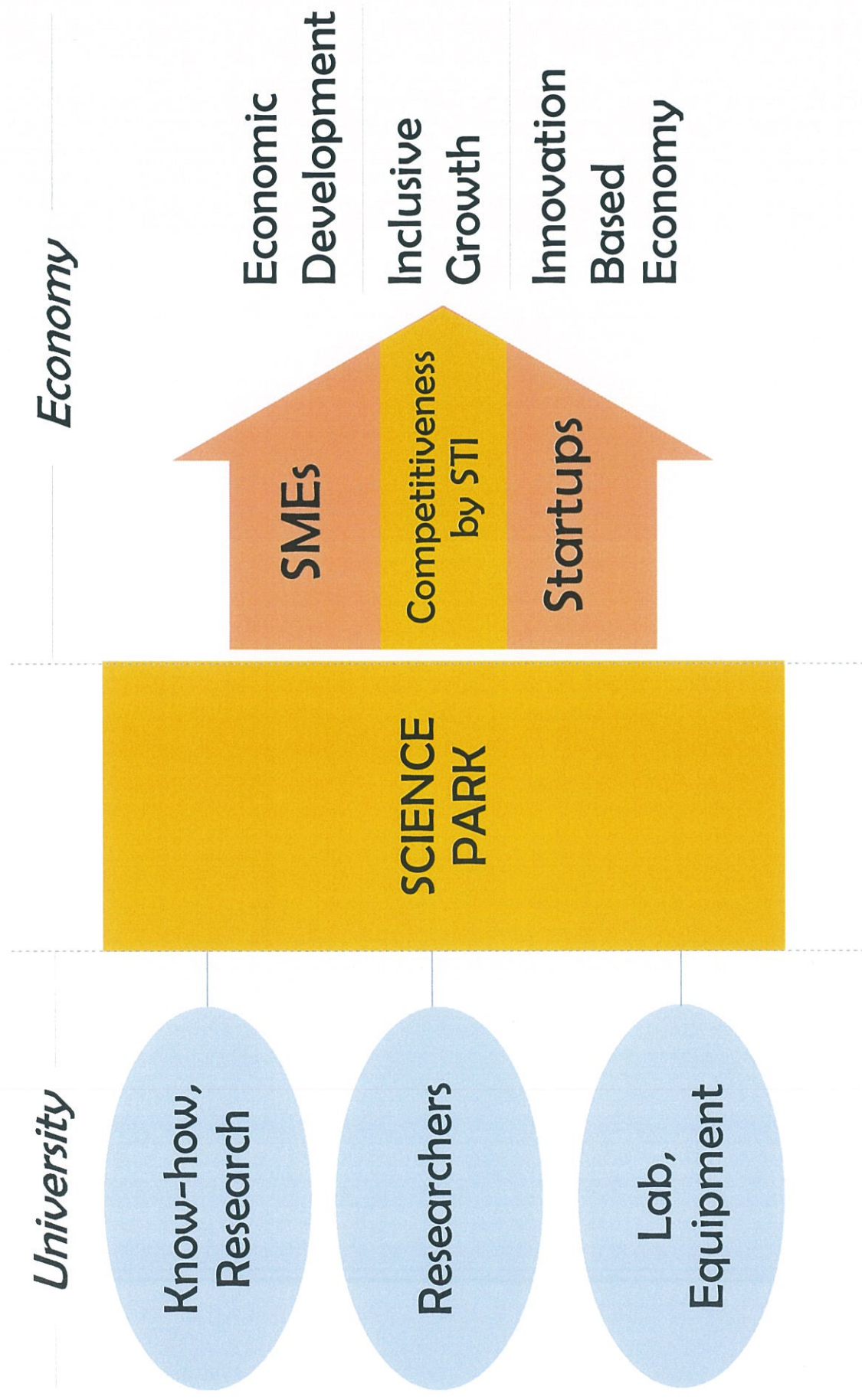


KEY FIGURES-OPEN INNOVATION

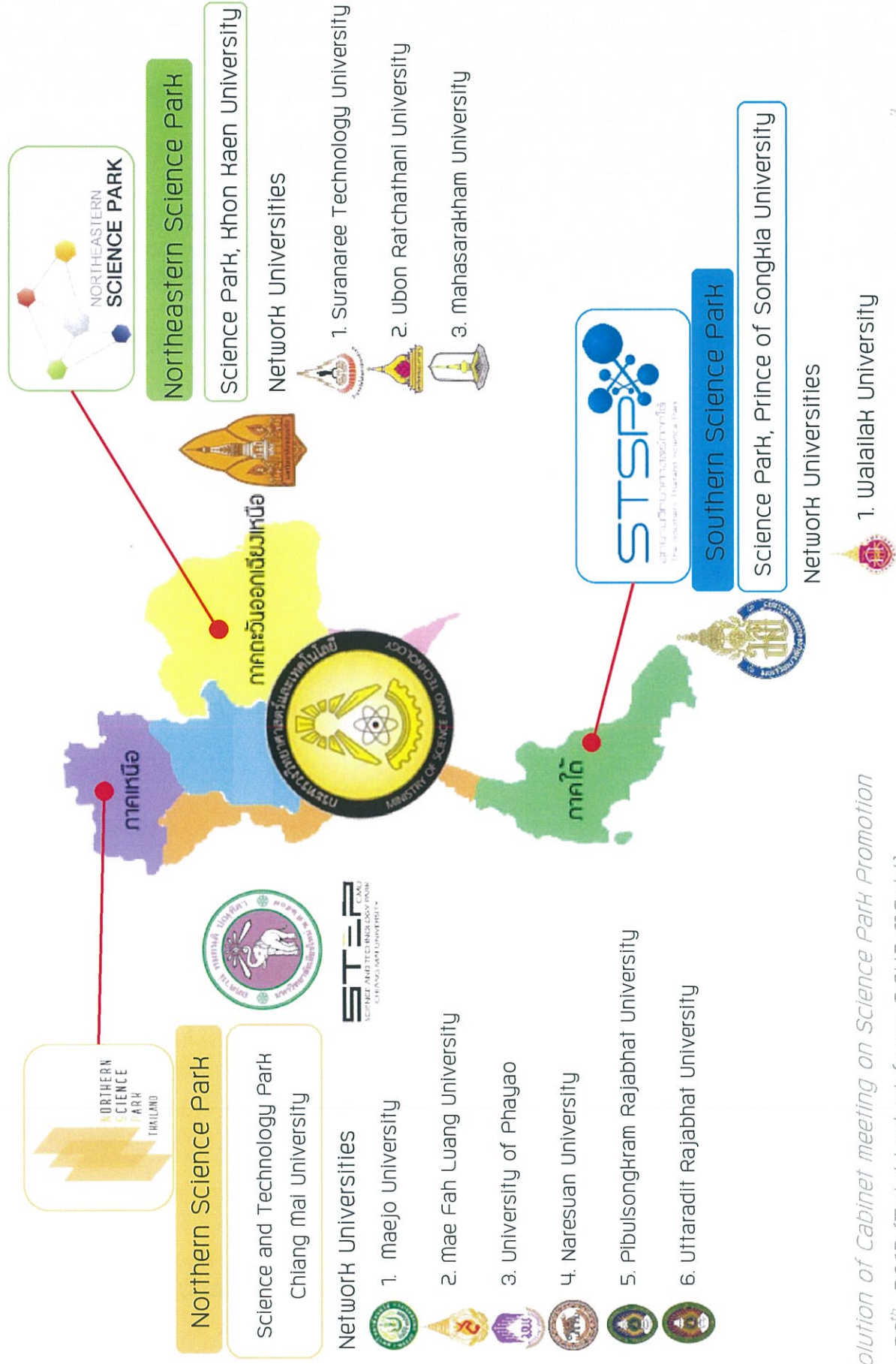
February, 2017

Assistant Professor Dr. Tanyanuparb Anantana
DIRECTOR Science and Technology Park (STeP), Chiang Mai University
CHAIRMAN Northern Science Park

Regional Science Park: University Utilization



13 Regional Science Parks supported by MOST



Resolution of Cabinet meeting on Science Park Promotion
May 29th, 2012 (Total budget frame 8,642 mBaht)

Commitment of Northern Science Park (NSP) Collaboration



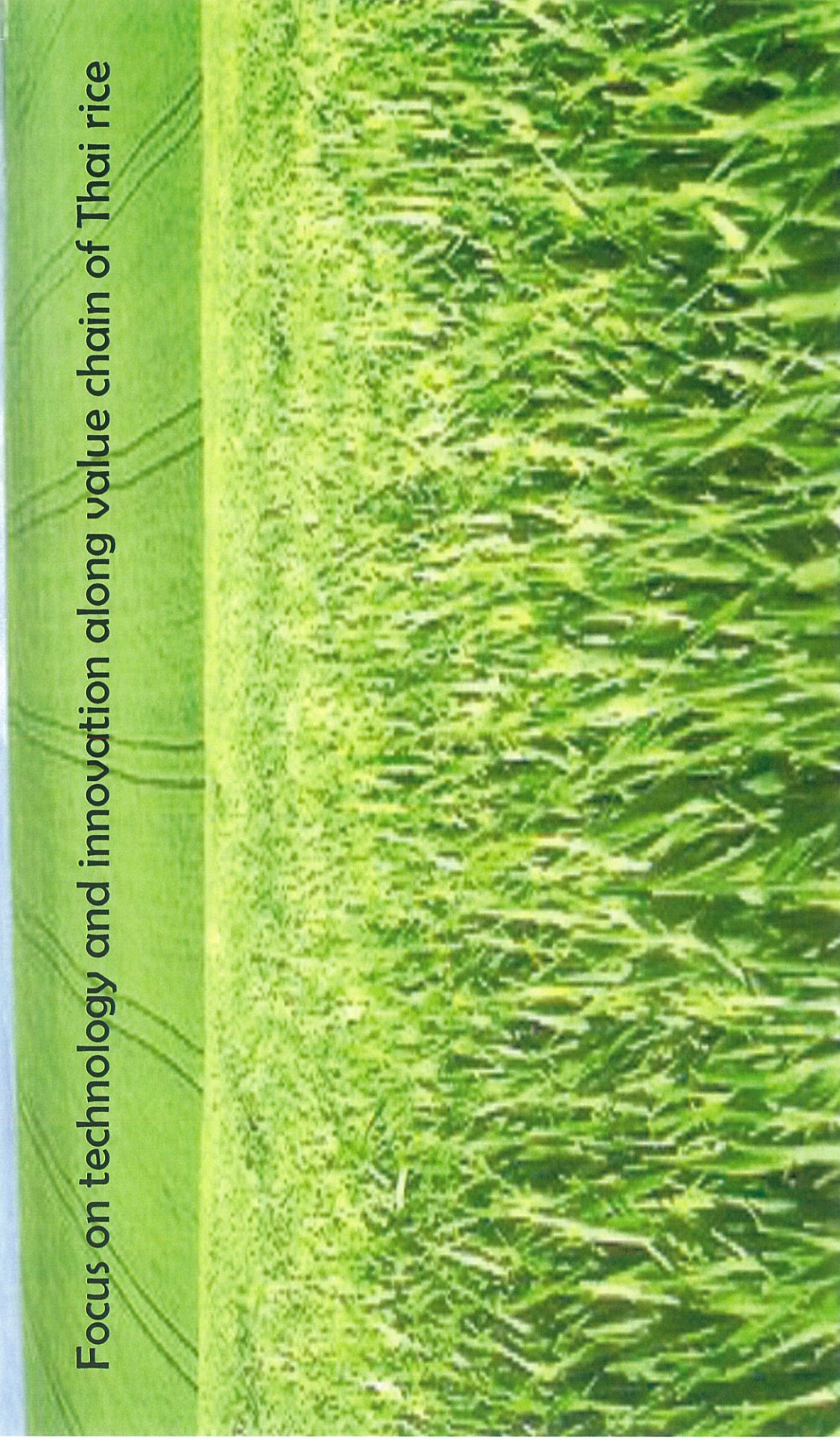
**Total Staffs
130 persons**



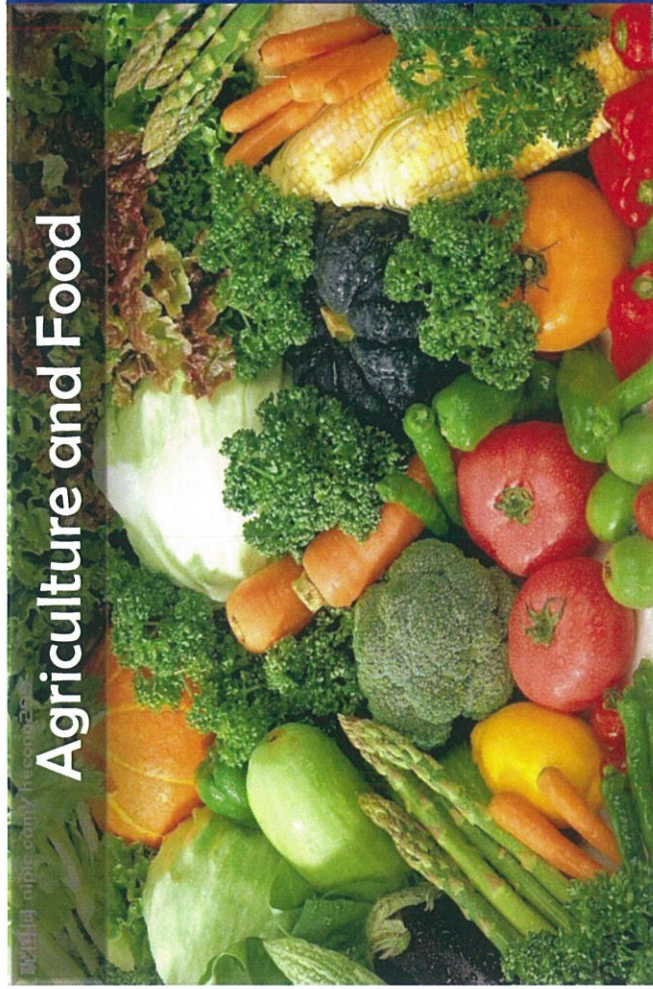
Flagship Project of NSP

- **“Thai Rice Innovation to the World Market”**

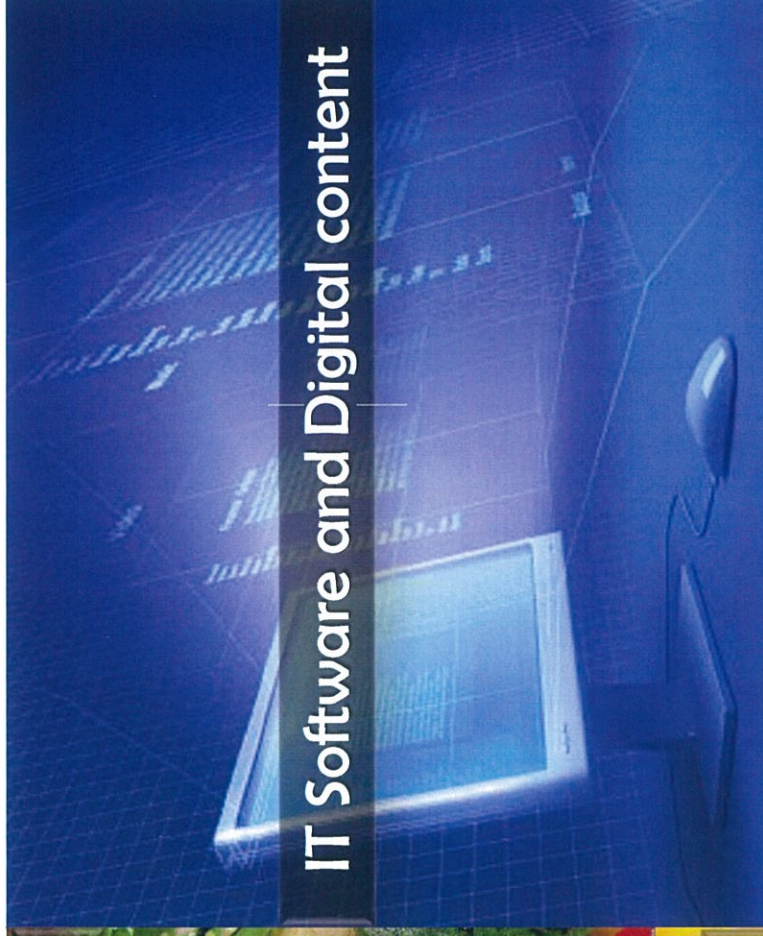
Focus on technology and innovation along value chain of Thai rice



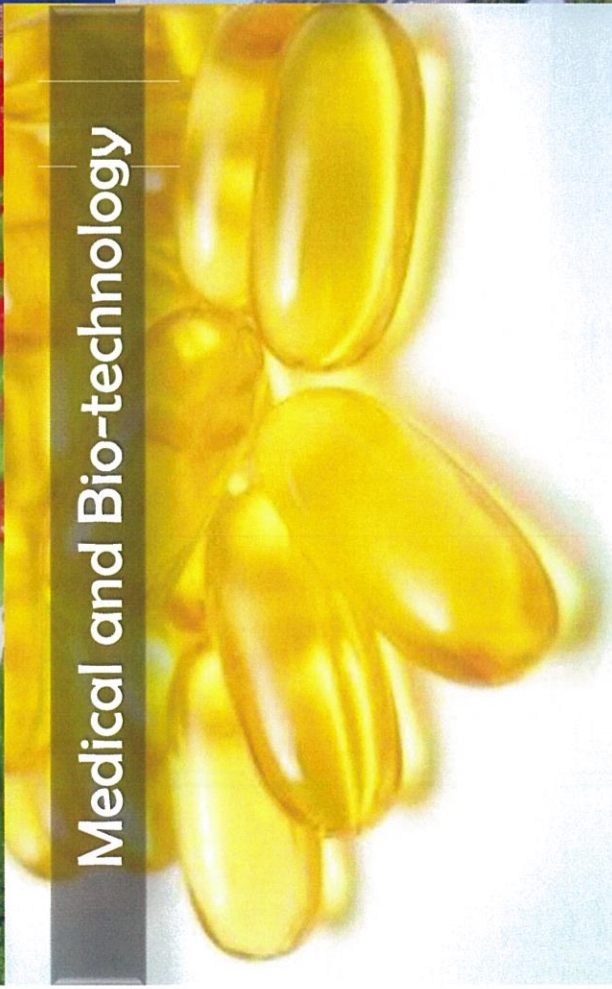
4 Focus Industries of NSP



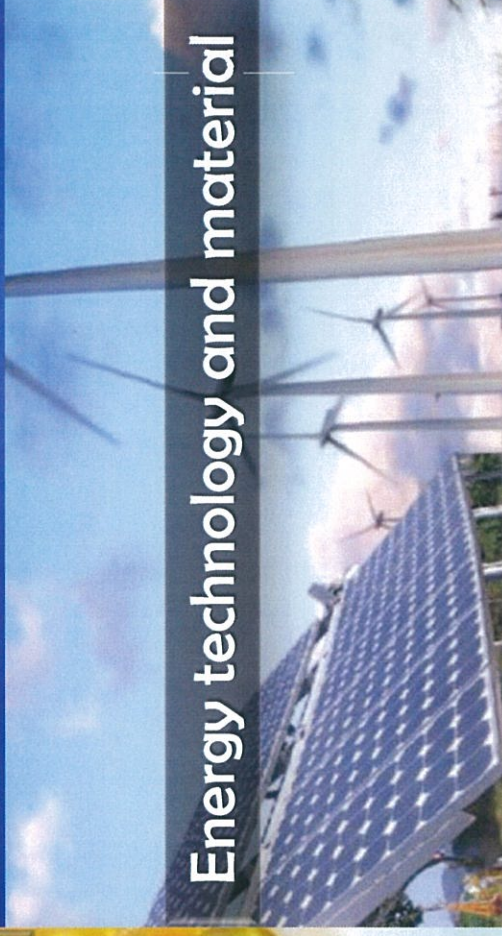
Agriculture and Food



IT Software and Digital content

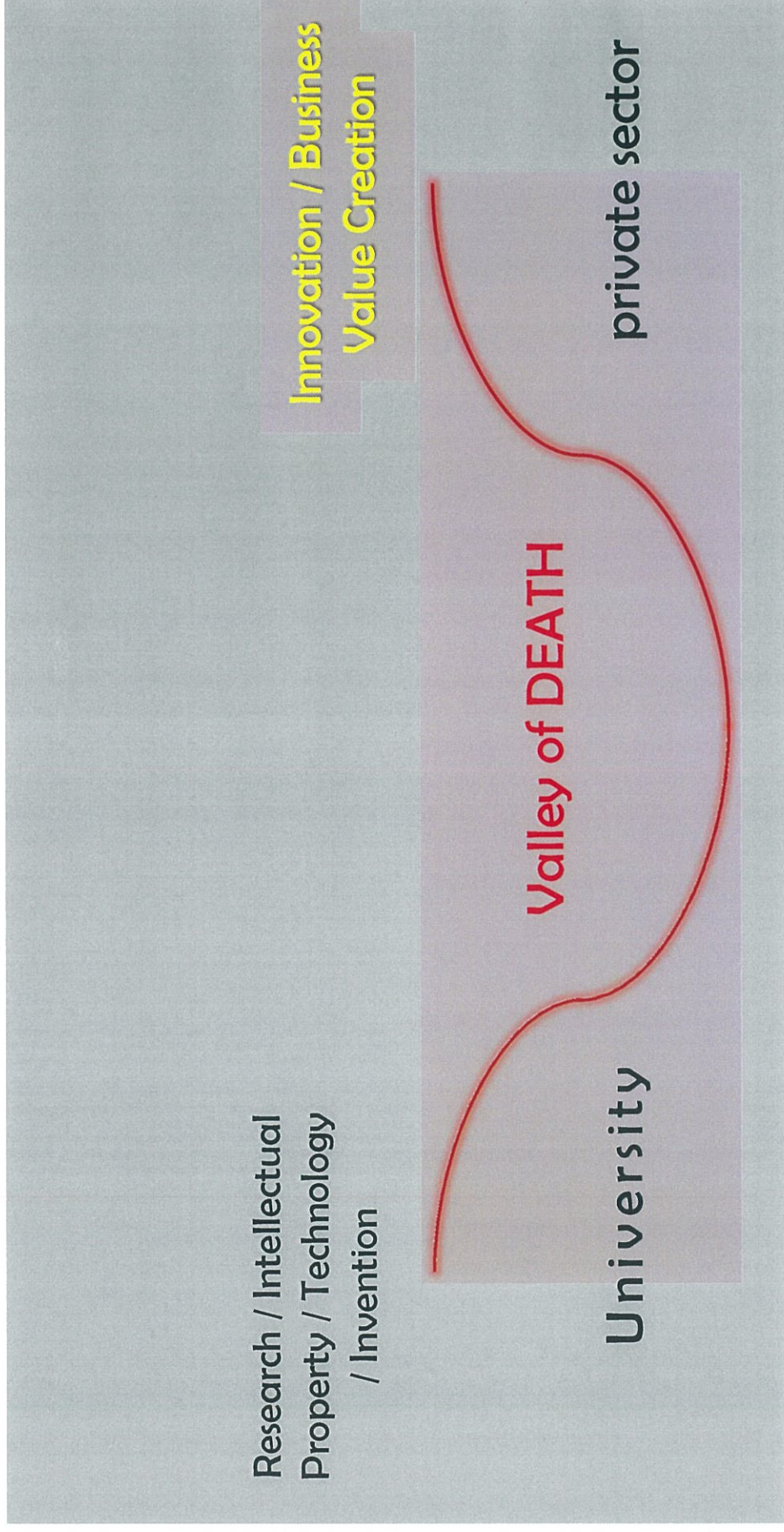


Medical and Bio-technology

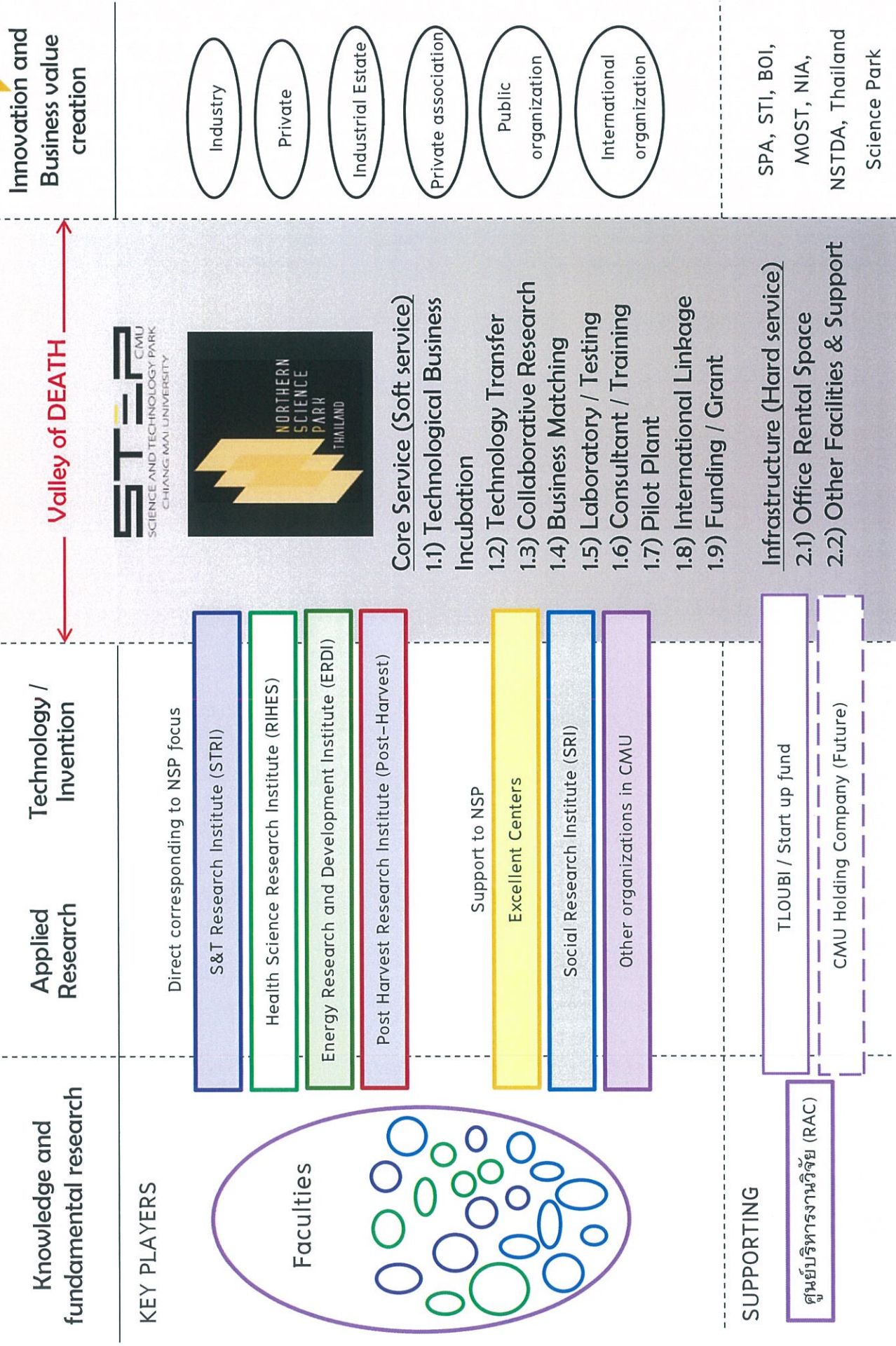


Energy technology and material

Valley of Death and University Research



Value Chain of Innovation and Business Value Creation



Approaches Crossing Over Valley of Death

Outside – in [ตอบโจทย์เอกชน]

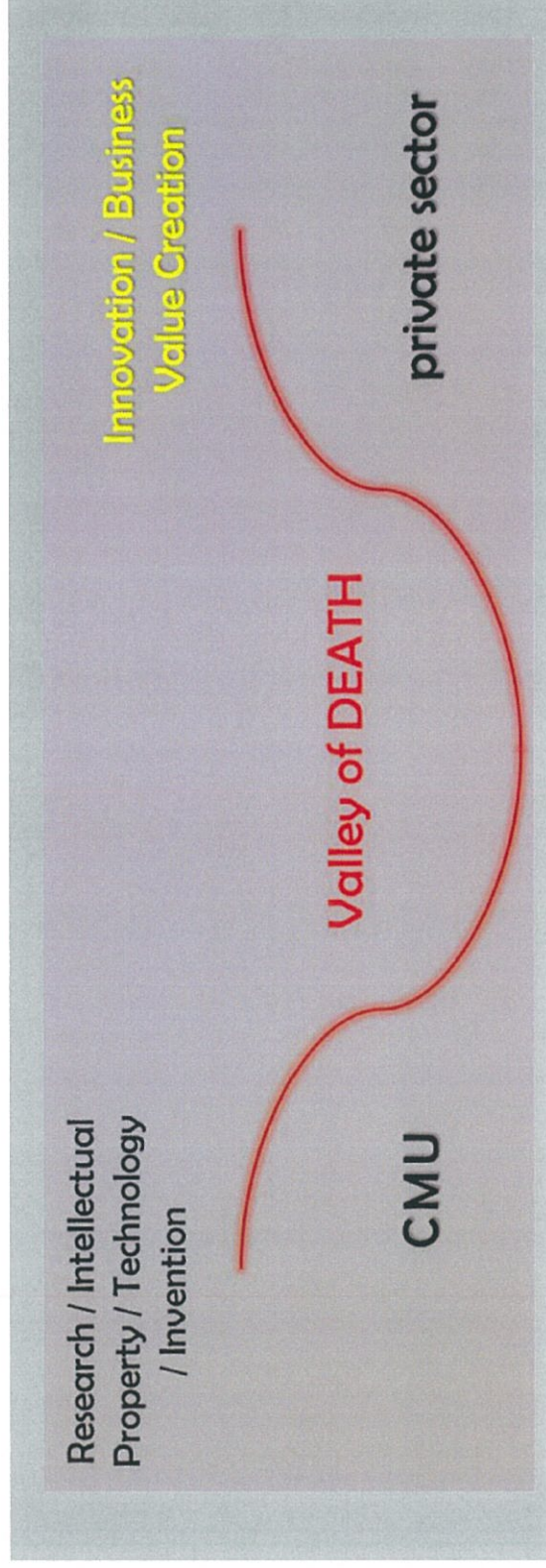
Technology feasibility study

Inside – out [หิ้งสู่ห้าง]

Technology feasibility study



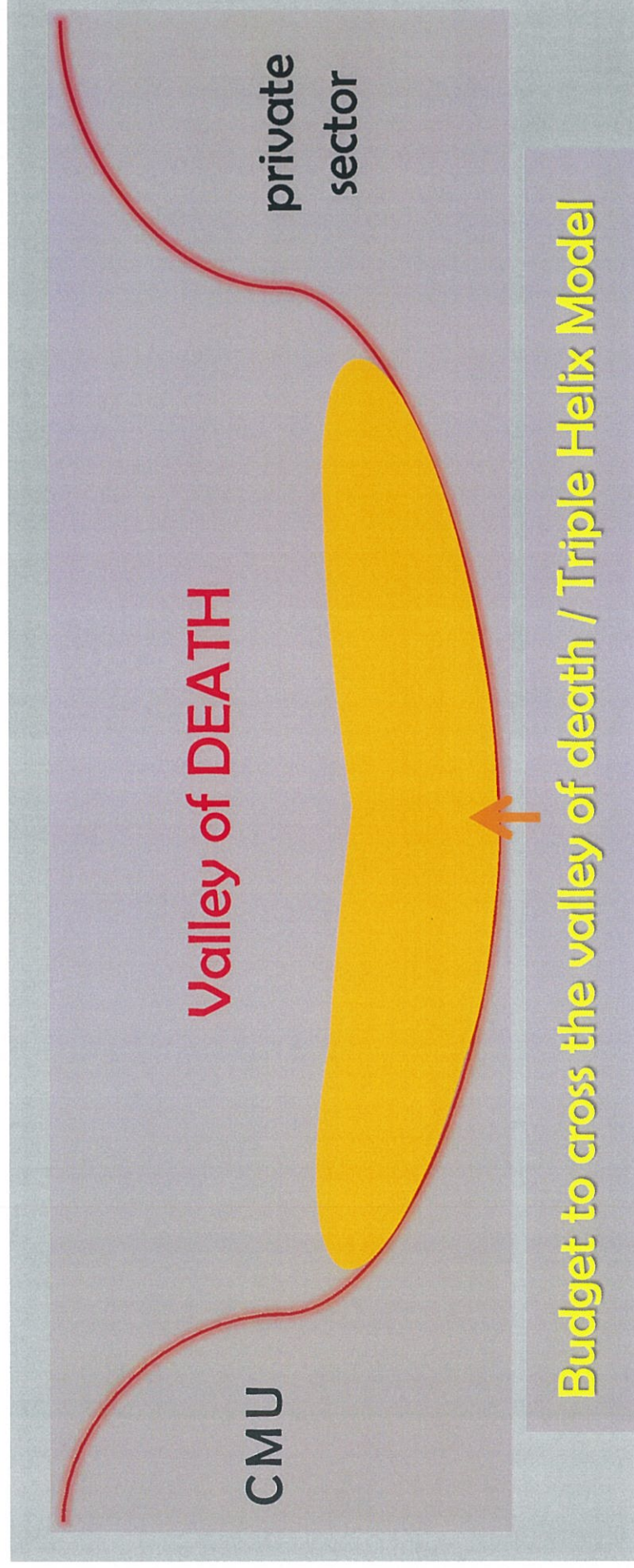
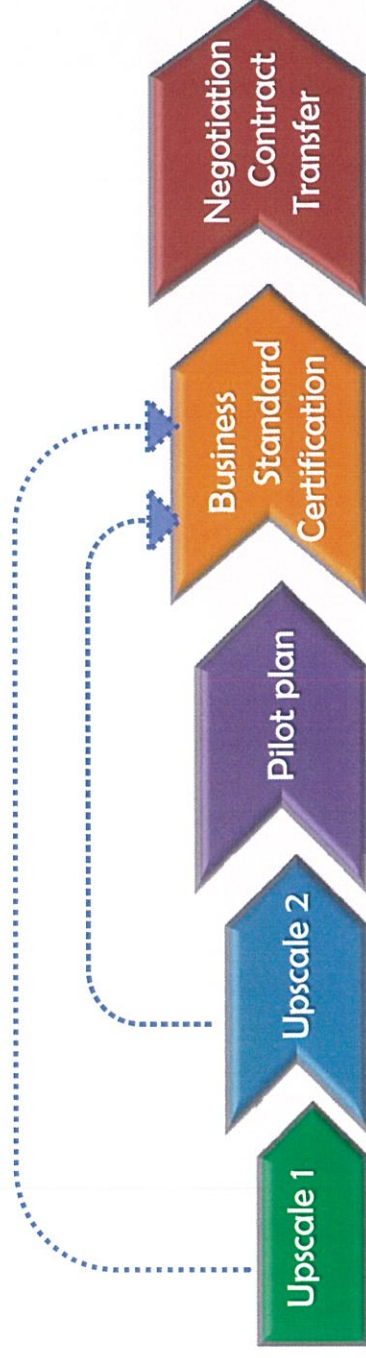
business feasibility study



Example Key Projects

INSIDE-OUT PROJECTS

INSIDE – OUT (จากห้องผู้ห้าง)



EXAMPLE CASE BUSINESS DEVELOPMENT OUTSIDE-IN PROJECTS

OUTSIDE – IN [ตอนโจทย์เลขห] : Key Statistic





TALENT MOBILITY PROGRAM

“University’s researchers can mobilize to
work full time or part time at private
company for a period of time”